



## **DEPARTMENT OF COMMERCE**

### **ANNUAL REPORT**

### **ACADEMIC YEAR 2022 – 2023**

<b>Sr. No.</b>	<b>Name of Faculty</b>	<b>Qualifications</b>
1	Mr. Sanjay Gamare	M.Com, N.E.T, S.E.T, LLB
2	Dr. Sanjay Khaire	M.Com, M.Phil, Ph.D
3	Dr. Shubhangi Kadam	M.Com, B.Ed, M.Phil, Ph.D
4	Ms. Pooja Khude	M.Com, N.E.T
5	Ms. Poonam Kadam	M.Com, S.E.T
6	Mrs. Vijayalakshmi Rai	M.B.A, M.Com, S.E.T
7	Ms. Rupali Dodke	M.Com, S.E.T
8	Mr. Sankalp Hadke	M.B.A, PGDRDM, M.Com, S.E.T M.A.(TISS)

During the academic year, the department of commerce conducted the following activities:

#### **I. Revision Lecture S.Y.B.COM (SEM-3) Advertising & Commerce – III**

People's Education Society's, Dr. Ambedkar College of Commerce and Economics, Wadala, Mumbai – 400031. Department of Commerce organize special lecture for Second Year BCOM on 08th October, 2022 at 10:30 am to 12:30 pm in Room No.02.

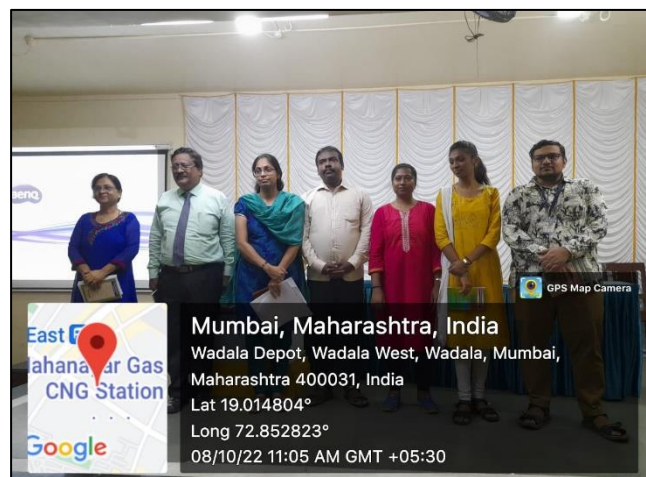
Lectures were conducted by Prof. S. L. Gamare, Prof. Dr. S. H. Khaire, Prof. Sankalp Hadke, Prof. Dr. Shubhangi Kadam, Prof. Pooja Khude, Prof. V. Rai, Prof. Rupali Dodke and Prof. Poonam Kadam. 113 students were attended for all divisions.

## 1. Brief about Paper Pattern by Prof. Dr. Shubhangi Kadam.

Q. No	Question Type	Total Marks
Q1 (A)	Multiple Choice Questions – 1 mark each	10
Q1 (B)	Whether the statements are True or False	10
Q2	Answer any Two of the following out of Three: Module – I (7.5 Marks Each)	15
Q3	Answer any Two of the following out of Three: Module – II (7.5 Marks Each)	15
Q4	Answer any Two of the following out of Three: Module – III (7.5 Marks Each)	15
Q5	Answer any Two of the following out of Three: Module – IV (7.5 Marks Each)	15
Q6	Write Notes on any Four out of Six on all modules (5 Marks Each)	20

## 2. Syllabus.

Advertising	Commerce – III
1. Introduction to Advertising	1. Introduction To Management
2. Advertising Agency	2. Planning & Decision Making
3. Economic & Social Aspects of Advertising	3. Organising
4. Brand Building and Special Purpose Advertising	4. Directing And Controlling



## II. Revision Lecture F.Y.B.COM (SEM-1) Commerce – I

People's Education Society's, Dr. Ambedkar College of Commerce and Economics, Wadala, Mumbai – 400031. Department of Commerce organize special lecture for First Year BCOM on 11th November, 2022 at 11:00 am to 01:00 pm in Room No.02.

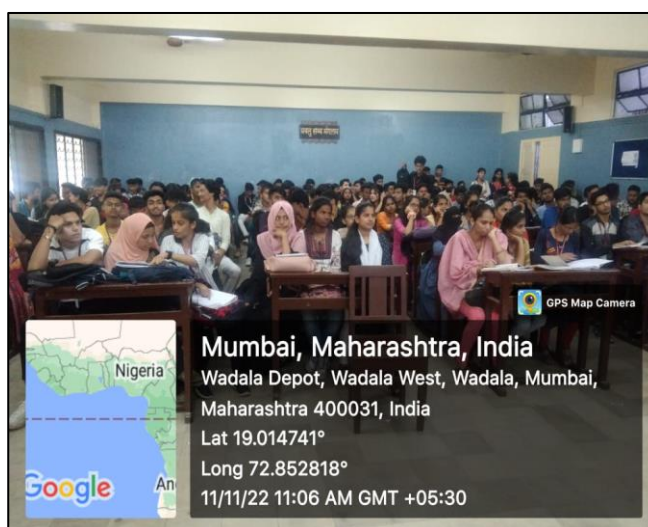
Lectures were conducted by Prof. S. L. Gamare, Prof. Dr. S. H. Khaire, Prof. Sankalp Hadke, Prof. Dr. Shubhangi Kadam, Prof. Pooja Khude, Prof. V. Rai and Prof. Poonam Kadam. 174 students were attended for all divisions.

### 1. Brief about Paper Pattern by Prof. Sanjay Gamare.

Q. No	Question Type	Total Marks
Q1 (A)	Multiple Choice Questions – 1 mark each	10
Q1 (B)	Whether the statements are True or False	10
Q2	Answer any Two of the following out of Three: Module – I (7.5 Marks Each)	15
Q3	Answer any Two of the following out of Three: Module – II (7.5 Marks Each)	15
Q4	Answer any Two of the following out of Three: Module – III (7.5 Marks Each)	15
Q5	Answer any Two of the following out of Three: Module – IV (7.5 Marks Each)	15
Q6	Write Notes on any Four out of Six on all modules (5 Marks Each)	20

### 2. Syllabus.

1. Business
2. Business Environment
3. Project Planning
4. Entrepreneurship



### III. CAREER IN AVIATION Held on 11th March 2023

Department of Commerce organized a one-day seminar on “Career in Aviation” by National Aviation Academy, Andheri, Mumbai in Room No. 02 Assembly Hall. The programme started at 09:00 am with the welcome address by Prof. Sankalp Hadke. The session was chaired by Dr. Devidas A. Gawai. (Vice Principal & Head of Accountancy Department), Prof. Vidya Toraskar (Head of Mathematics Department). The seminar was focused on career opportunities for students in aviation industry. National Aviation Academy is specialized in Airhostess Training, Cabin Crew Training, Airport Ground Handling Training, Passenger Service Training and Flight Steward Training.

Zainab Qureshi (Marketing Head, National Aviation Academy) started her speech by stating few key examples of earning the perks in the aviation industry. Furthermore, she also discussed about the type of work and the work culture in the aviation industry. Additionally, she explained all the job opportunities and the salaries in the industry.

Tasneem Sahibole (Director, National Aviation Academy) speech is followed by Zainab Qureshi’s speech. She explained about their training centres, curriculum of the different courses, duration of the different courses and the fees structure of each training program. She also narrated few stories of the trainees who finished their training and are successful in the aviation sector.

At last, the vote of thanks was delivered by Prof. Vijayalakshmi Rai. She thanked the guest speaker for their precious time and guidance to students. All the faculties Prof. Sanjay Gamare, Dr. Shubhangi Kadam, Dr. Sanjay Khaire, Prof. Poonam Kadam and Prof. Pooja Khude of Department of Commerce were present in the Seminar. 139 students participated in this seminar. The seminar has established a new benchmark in understanding the topic in holistic way. Positive feedback was received wherein students stated that they were benefited by the skills learned and would like to attend more such sessions in future.





Antebdixor Ground I Antebdixor Ground I, Antebdixor Ground I, Tiltak Rd, Wadga Village, Wadga, Mumbai, Maharashtra 400001, India

Mumbai  
Maharashtra  
India



2023-03-11(Sat) 09:39

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Sankalp P. Hadke  
Co-ordinator

Dr. D. A. Gawai  
I/C H.O.D  
Department of Commerce